



# LUCERNEX MARKET PLANNING AND SITE SELECTION

**Streamline your portfolio strategy with centralized site data, workflows & analytics**

Time to market and picking the right location are critical to success. Many companies use spreadsheets to track site data, and experience challenges with version control and information gathering. This often causes delays in getting sites approved and generating revenue. Use Lx to maximize revenue weeks by making better decisions faster.



**Integrate your site selection process and analytics within a single platform**



**Compress site selection cycle times to increase revenue**



**Save time and resources by automating your selection and site approval process**

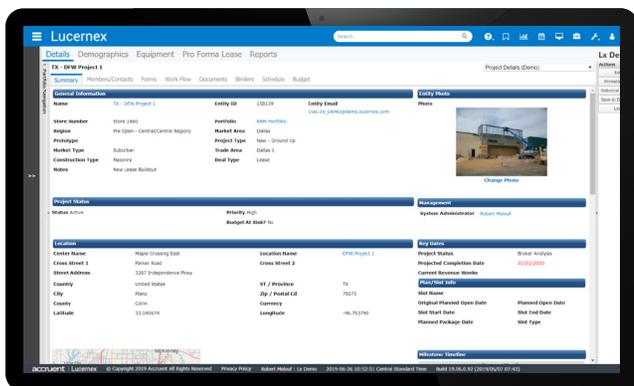


# EFFECTIVELY MANAGE YOUR MARKET PLANNING AND SITE SELECTION

Lucernex Market Planning and Site Selection is a comprehensive solution for identifying, evaluating and acquiring new locations. Make better decisions quickly and conclude negotiations faster with integrated data and analytics.

## DRIVE BUSINESS SUCCESS WITH COMPREHENSIVE FUNCTIONALITY

- Create electronic deal binders with automated updating and distribution
- Improve forecasting and accelerate revenue weeks
- Streamline site approvals
- Automate workflows from site selection through to development and project management
- Dashboard reporting with email notifications
- Capture and combine market insight data
- Allow brokers and site selectors to submit information electronically
- Enhance market planning
- Mobile enabled to input and access data in the field



In addition to market planning and site selection, Lucernex can also help with lease administration and accounting, project management and capital projects.

**CONTACT FOR A DEMO**

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